



# LAW & SOCIETY

## ASSOCIATION

### PROSPECTUS FOR 2021 VIRTUAL MEETING

2021 Law and Society Annual Meeting  
May 27-30

LAW & SOCIETY  
ASSOCIATION  
ANNUAL MEETING  
CHICAGO 2021

**CRISIS  
HEALING  
RE-IMAGINING**

**MAY 27-30**

The Law and Society Association (LSA) is an interdisciplinary scholarly organization committed to social scientific, interpretive, and historical analyses of law across multiple social contexts. The Law and Society Association is committed to supporting scholarly research and publishing in the field of socio-legal studies and promoting the study of law as part of a liberal education.

## **2021 Annual Meeting Theme: Crisis, Healing, Re-imagining**

**May 27-May 30 Virtual Platform**



### **About the LSA Annual Meeting**

The Annual Meeting is a critical aspect of the Association's annual activities. At LSA meetings, participants are able to exchange ideas in many ways. Some participants present their papers in panels, or they participate in roundtables and freely debate ideas, or participate in Authors Meet Readers sessions, or general and professional development sessions. The LSA Annual Meeting provides a forum for those seeking to reach socio-legal scholars, students, and others with an interest in the field. There are a few easy ways to reach LSA attendees: exhibiting in our virtual exhibit hall where you can set appointments with attendees, or through sponsorship where your logo could be featured in our communications with participants or your organization could host a virtual event.





## Meeting Facts

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- May 27-May 30, 2021
- Open Water Virtual Platform
- 400+ sessions
- 2,500+ speakers
- 4 Plenaries
- Award Ceremony
- Presidential Address
- 10+ Professional Development Seminars

Visit the conference website: <https://lsa-annualmeeting.secure-platform.com/a/organizations/main/home>

## Attendee Profile

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- 57% growth over 6 years
- 2500 expected participants for 2021
- 37% international in 2019
- 6 continents and over 60 countries represented
- 20% of members are graduate students

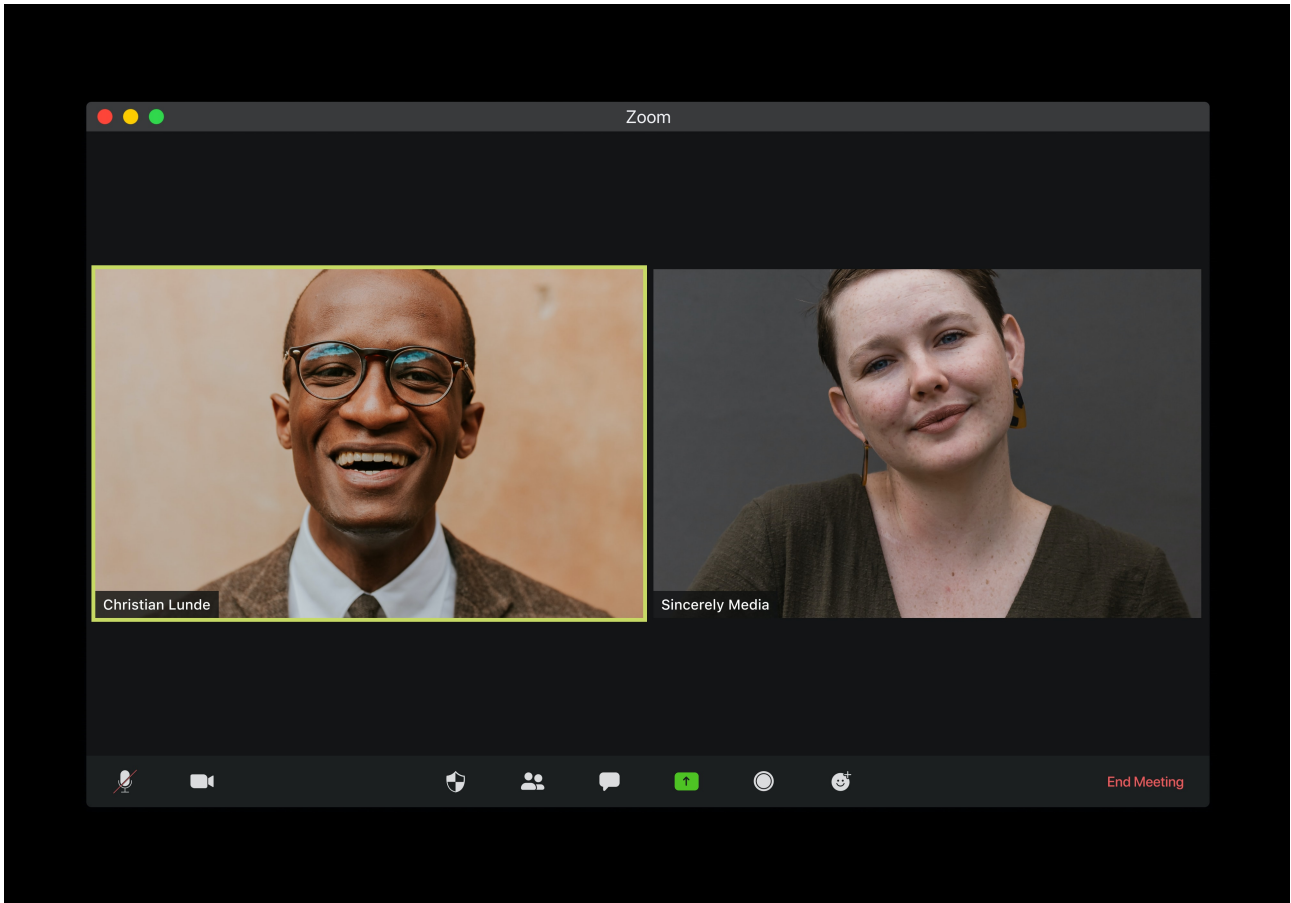
Interdisciplinary mix of scholars including:

- University and College Faculty
- Research Institute Administrators
- Judges and Lawyers
- Program Directors
- Professionals
- Students

# Exhibiting and Sponsorship Opportunities

If you are interested in exhibiting or sponsorship, please  
 contact: Melissa King [melissak@umass.edu](mailto:melissak@umass.edu)

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## Exhibition Package

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### Exhibitor rates

\$450 for a dedicated page in the virtual exhibit hall

**Inclusions-** (Please see pg 2 "Dedicated Page for Sponsors" in the addendum to the Prospectus)

Your organization can include:

- Your logo, website link, direct contact information, links to your social media platforms
- Calendar Function to set up appointments with attendees
- Optional promotional video
- PDFs of your organization's offerings

The designs can be fairly flexible, and if there are things that you would like to have included, please ask and we will try to accommodate!

## Silver Sponsorship Package

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\$850 will afford your Organization the same benefits of the Exhibition

Package-dedicated page in Virtual Exhibit Hall (Please see pg 2 "Dedicated Page for Sponsors" in the addendum to the Prospectus):

- Your logo, website link, direct contact information, links to your social media platforms
- Calendar Function to set up appointments with attendees
- Optional promotional video
- PDFs of your organization's offerings

### **ALSO INCLUDED:**

- Your logo featured in all of our communications with participants and attendees
- Your logo featured in the footer of all of the virtual platform pages (see pg 1 of the amendment to this Prospectus)

## Gold Sponsorship Package

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\$1250 will afford your Organization the same benefits of the Exhibition Package and Silver Sponsorship Package:

- Your logo, website link, direct contact information, links to your social media platforms on dedicated page in Virtual Exhibit Hall (Please see pg 2 "Dedicated Page for Sponsors" in the addendum to the Prospectus)
- Calendar Function to set up appointments with attendees on dedicated page in Virtual Exhibit Hall
- Optional promotional video on dedicated page in Virtual Exhibit Hall
- PDFs of your organization's offerings on dedicated page in Virtual Exhibit Hall
- Your logo featured in all of our communications with participants and attendees
- Your logo featured in the footer of all of the virtual platform pages (see pg 1 of the amendment to this Prospectus)

### ALSO INCLUDED:

- Your listing marked as a Gold Level Sponsor
- Host a virtual event: a meet & greet, author reception, etc.

**For more information on partnership and exhibition or sponsorship opportunities please contact:** **Melissa King** [melissak@umass.edu](mailto:melissak@umass.edu)