



Sociolegal Conversations across a Sea of Islands
June 5 - 8, Honolulu, Hawai'i

Conference Business Office:
Law and Society Association
217 Draper Hall, University of Massachusetts
40 Campus Center Way
Amherst MA 01003-9244 USA

October, 2012

Dear Publisher,

On behalf of the organizers, I invite your press to participate in the Book Exhibit at the 2012 International Conference on Law and Society, to be held June 5 - 8 at the Hilton Hawaiian Village Resort, Honolulu, Hawai'i. The conference will include the annual meetings of the Law and Society Association (LSA) and the Research Committee on Sociology of Law (RCSL) of the International Sociological Association, and is co-sponsored by the Canadian Law and Society Association (CLSA), the Japanese Association on Sociology of Law (JASL), and the Socio-legal Studies Association (SLSA). The Call for Participation is now [online](#).

This will be a major international conference of scholars from around the world in the fields of sociology, political science, history, economics, anthropology, criminology, linguistics, psychology and law. In addition to being active scholars, attenders typically teach large classes of graduate and undergraduate students. We anticipate attendance of over 2,500.

The cost of exhibiting at the 2012 meetings is \$325 (USD) per full table or \$50 per title on group display tables. You may include catalogues, order forms, and return envelopes with the books you will display. We urge you to send a representative to talk with registrants about your publication list and your possible interest in publishing their work. Information about accommodations at the conference site and attendance planning are posted on the LSA website.

You should also consider advertising at the conference. The cost of advertising in the conference Program is \$325 for a full page, \$250 for ½ page (horizontal). *Camera ready copy for the Final Program is due by March 15, 2012.* Leaflet (including brochure) space in the conference packs is also available, \$325 per item.

Other opportunities include sponsorships of badge lanyards and conference packs. For more information about sponsorships or to inquire about discounts for tables/advertising packages, please contact Lissa Ganter ganter@lawandsociety.org at the LSA office.

To reserve your exhibition space and/or to place an ad in the program, please complete and **return the [reservation form](#) to this office by FEBRUARY 15**. In late winter, we will send instructions for shipment of display materials to Honolulu.

We are certain that your participation will result in heightened visibility for your press in the growing and important area of scholarship in sociolegal studies. Thank you.

Sincerely yours,

Ronald M. Pipkin
Executive Officer, LSA